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COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
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Bib Data Sheet

CONFIRMATION NO. 4095

SERIAL NUMBER 09/978,144	FILING DATE 10/15/2001 RULE	CLASS 345	GROUP ART UNIT 2673	ATTORNEY DOCKET NO. 22407-05492
APPLICANTS Scott A. Rosenberg, Somerville, MA; Matthew H. Self, Redwood City, CA;				
** CONTINUING DATA ***** THIS APPLN CLAIMS BENEFIT OF 60/240,715 10/15/2000 AND CLAIMS BENEFIT OF 60/240,714 10/15/2000				
** FOREIGN APPLICATIONS *****				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 11/19/2001				
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged	<input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Examiner's Signature _____ Initials _____	STATE OR COUNTRY MA	SHEETS DRAWING 9	TOTAL CLAIMS 54
INDEPENDENT CLAIMS 7				
ADDRESS 00758				
TITLE Method and system for dynamic ad placement				
FILING FEE RECEIVED 1818	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	



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CONFIRMATION NO. 4095

SERIAL NUMBER 09/978,144	FILING DATE 10/15/2001 RULE	CLASS 705	GROUP ART UNIT 3622	ATTORNEY DOCKET NO. 22407-05492
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APPLICANTS

Scott A. Rosenberg, Somerville, MA;
Matthew H. Self, Redwood City, CA;

** CONTINUING DATA *****
This appln claims benefit of 60/240,715 10/15/2000
and claims benefit of 60/240,714 10/15/2000

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED
** 11/19/2001

Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no	STATE OR COUNTRY MA	SHEETS DRAWING 9	TOTAL CLAIMS 54	INDEPENDENT CLAIMS 7
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged	Examiner's Signature	Initials		

ADDRESS
020306
MCDONNELL BOEHNEN HULBERT & BERGHOFF
300 SOUTH WACKER DRIVE
SUITE 3200
CHICAGO , IL
60606

TITLE
Method and system for dynamic ad placement

FILING FEE	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT	<input type="checkbox"/> All Fees
		<input type="checkbox"/> 1.16 Fees (Filing)
		<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)